



CORPORATE SPONSORSHIP PACKET

(Academic Year 2026-27)

 energyclub@gatech.edu

 energyclub.gatech.edu



INTRODUCTION

The Energy Club at Georgia Tech (ECGT) connects students, alumni, and industry leaders in conversations and collaborations that address today's biggest energy challenges. Our mission is to cultivate the next generation of energy leaders through education, networking, and hands-on experiences.

Your support helps make this possible. Sponsorship unlocks direct access to talent, branding opportunities, and a seat at the table as we shape the future of energy.

For questions or sponsorship inquiries, contact the team at energyclub@energyclub.gatech.edu.

— ”
**Creating future energy
leaders**

VISION & MISSION

VISION

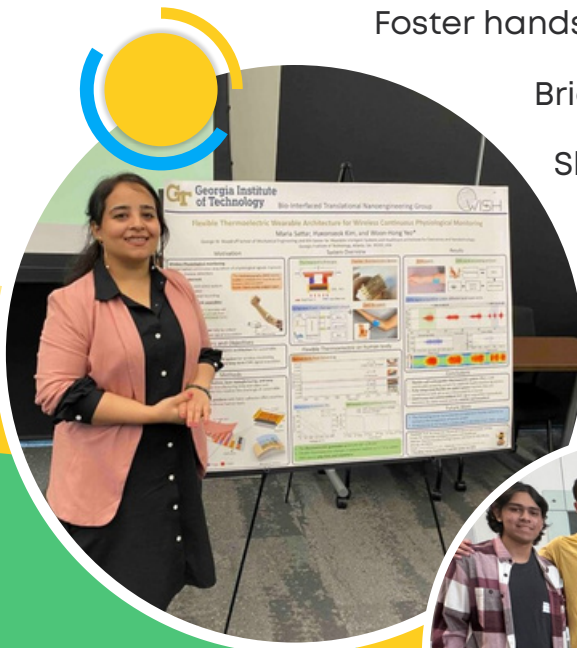
To be the key resource at Georgia Tech and throughout the Southeast for inspiration, engagement, education, and empowerment about the most challenging issues in energy.

MISSION

Foster hands-on, interdisciplinary innovation ●

Bridge tech, policy, and economics ●

Shape the global future of energy ●



BENEFITS FOR SPONSORS

By partnering with the Energy Club at Georgia Tech, your organization gains direct access to a talented, interdisciplinary student body passionate about shaping the future of energy. Our sponsors are essential to helping us deliver high-quality programs and opportunities throughout the academic year.

1

Network with top student talent, faculty, and fellow industry leaders through events, panels, and showcases.

2

Strengthen your brand as a champion of innovation, sustainability, and educational initiatives in the energy space.

3

Engage in meaningful dialogue with the next generation of engineers, analysts, policymakers, and entrepreneurs.



SPONSORSHIP PACKAGES OFFERED

	Bronze	Silver	Gold	Platinum
Donation	\$500	\$1,000	\$2,000	\$5,000
Logo Placement				
Website	✓	✓	✓	✓
Weekly ECGT Newsletter		✓	✓	✓
Student Access				
Energy Chats	✓	✓	✓	✓
Resume Lookbook		✓	✓	First Pick
Southeastern Energy Conference				
Complimentary Tickets	1	2	5	10
Showcase Booth	✓	✓	✓	✓
Guaranteed Panelist Slot				✓
EnergyHack@GT				
Industry Mixer	✓	✓	✓	✓
Logo Placement on Slides			✓	✓
Marketing & Promotion				
Social Media Post	✓	✓	Dedicated Sponsor Highlight	Dedicated Sponsor Highlight
Channels Featured	ECGT Main	ECGT Main	ECGT Main, Conference, EnergyHack	ECGT Main, Conference, EnergyHack
Meal Sponsorship Advertising			EnergyHack	EnergyHack + Conference



ENERGYHACK@GT: TRACK SPONSORSHIP

This year we are introducing official **Track Sponsors**: a new opportunity for companies to claim direct ownership of a challenge track. Track Sponsors get dedicated branding, input on the problem statement, and a judging seat within their track — putting your organization at the center of the solutions being built.

Track Sponsorship: \$2,000



Energy Markets and Policy

The energy transition is as much a governance and economic challenge as a technical one. This track explores how technology can parse complex regulatory landscapes, model emissions trajectories, and forecast prices and market dynamics, surfacing the insights that help governments, utilities, traders, and organizations make smarter decisions on the path to net zero.



Energy Optimization

The machines and infrastructure behind energy generation, transmission, and storage are extraordinarily complex. This track challenges builders to improve the design, performance, and maintenance of energy systems, spanning everything from turbine efficiency and battery degradation to predictive maintenance and asset lifecycle management.



Energy Hardware

Every algorithm in the other three tracks eventually runs up against a physical constraint. The energy transition will be won or lost at the physical layer. This track challenges builders to push the boundaries of how energy hardware is designed, manufactured, and deployed. From power electronics and grid devices to battery cell production, solar manufacturing, and the embedded systems that run at the grid edge.

**Track Sponsorships are limited and awarded on a first-come, first-served basis.
ECGT reserves the right to modify any terms or benefits at its discretion.*



CASH PRIZE SPONSORSHIPS

Cash prizes are one of the most memorable ways to recognize our top student participants, and they're a high-visibility opportunity for sponsors to put their name directly on the winning work. As a Georgia Tech student organization, ECGT can't award these prizes directly, so we partner with sponsors to fund them (in cash or equivalent value) for winners of the Southeastern Energy Conference and EnergyHack@GT.

Conference Student Symposium Sponsor

Sponsor the cash prizes awarded to top student presenters at the Southeastern Energy Conference's Student Symposium. Total prize pool: \$1,000, split across 1st, 2nd, and 3rd place (\$500 / \$300 / \$200, or your preferred split). Sponsor branding included on award announcements, conference signage, trophy and logo placement equivalent to sponsorship amount.

EnergyHack@GT Winners

Sponsor the cash prizes awarded to winning teams at EnergyHack@GT. Total prize pool: \$5000, split across 1st, 2nd, and 3rd place. Sponsor branding included on award announcements, event signage, and logo placement equivalent to sponsorship amount.

OUR IMPACT

ENERGY CHATS

Our biweekly **Energy Chats** bring in experts from industry, academia, and government to discuss pressing topics in energy. Past sessions have featured Hayley Ryan (ExxonMobil, Low Carbon Solutions), Professor Jung-Ho Lew (Georgia Tech, Distributed Energy Resources), and Ben Damani (Cherry Street Energy). These events give students access to real-world insights and diverse perspectives shaping the future of energy.

NETWORKING EVENTS

Held monthly, our networking events connect students with professionals, researchers, and faculty. Highlights include a **“Day in the Life” panel** with GE Vernova, hands-on workshops, and business mixers. These events foster meaningful relationships and help establish ECGT as a hub for energy-focused collaboration across campus and industry.



OUR IMPACT

FACILITY TOURS

We organize exclusive tours to high-impact energy sites, from data centers and utilities to microgrids and R&D labs. These trips offer students real-world exposure to energy infrastructure and operations, while also enabling face time with engineers and decision-makers in the field.

PROJECTS

The Energy Club supports student-led projects that explore innovative solutions to real-world energy challenges. Past and ongoing efforts include a **Piezoelectric Sidewalk** to harvest energy from footsteps, a **Collapsible Solar Array** for deployable clean energy, and a **Bike-to-Power Generator** that converts pedaling into electricity. We've also participated in national competitions like the **DOE Solar Decathlon** and the **Solar District Cup**, showcasing our team's technical creativity and commitment to sustainability.



SOUTHEASTERN ENERGY CONFERENCE

The Southeastern Energy Conference is a full-day event that brings together professionals from research, industry, and policy to share insights on today's evolving energy landscape. The conference features opening and closing keynotes, student-moderated expert panels, and an industry showcase highlighting companies across the sector. A student research symposium rounds out the event, where selected projects are presented and judged by a panel of experts.



March 5, 2027 (*tentative*)



Georgia Tech, Atlanta, GA



energyexpo.gatech.edu



ENERGYHACK@GT

EnergyHack@GT is Georgia Tech's annual 36-hour Energy & Sustainability Hackathon, bringing together students from across disciplines to develop real-world solutions in energy efficiency, renewables, and sustainability. The event kicks off with an Energy Expo, giving sponsors direct access to network with students and showcase their challenge tracks, followed by a weekend of keynote speakers, technical workshops, and hands-on mentorship. The event culminates in team presentations judged by industry experts, with prizes awarded to the top solutions.



January 22-24, 2027



Georgia Tech, Atlanta, GA



hack.energyclub.gatech.edu





THANK YOU TO OUR 2025-26 SPONSORS

We are grateful to the organizations that have supported the Energy Club @ Georgia Tech and made our events and initiatives possible. Your partnership has empowered students to explore real-world energy challenges, engage with industry professionals, and build the skills needed to lead the global energy transition.

Thank you for investing in the future of energy.

PREMIER PARTNERS



GOLD



SILVER

ExxonMobil



GE VERNOVA



COBB EMC

TRACTION

atdc
GEORGIA TECH®



SILVER



NEXtera
ENERGY 

MEET OUR TEAM

**BRADEN QUEEN**

PRESIDENT

**ADI GIREESH**

SEEC CHAIR

**ORIT ENDALK**

ENERGYHACK@GT CHAIR

**ISHAAN SHARMA**

VP OF FINANCES

**VICTORIA POZZI**

VP OF EVENTS

**KENNETH SMITH**

VP OF GRAD OUTREACH

**ELI ACREE**

VP OF PROJECTS

**GBEMI OLUSANYA**

VP OF COMMUNICATIONS

**PARKER HAGEN**

VP OF OUTREACH



THANK YOU

Thank you for considering a partnership with the Energy Club @ Georgia Tech. We look forward to building a meaningful collaboration that supports your company's goals and our members' growth.



energyclub@gatech.edu



energyclub.gatech.edu

