



# CORPORATE SPONSORSHIP PACKET

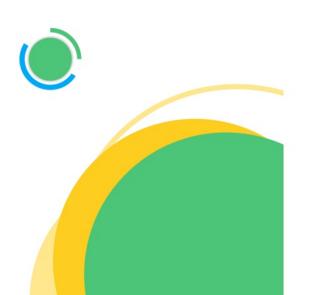
(Academic Year 2025-26)



energyclub@gatech.edu



energyclub.gatech.edu











INTRODUCTION

The Energy Club at Georgia Tech (ECGT) connects students, alumni, and industry leaders in conversations and collaborations that address today's biggest energy challenges. Our mission is to cultivate the next generation of energy leaders through education, networking, and hands-on experiences.

Your support helps make this possible. Sponsorship unlocks direct access to talent, branding opportunities, and a seat at the table as we shape the future of energy.

For questions or sponsorship inquiries, contact the team at energyclub@energyclub.gatech.edu.





Creating future energy leaders



## **VISION & MISSION**

#### **VISION**

To be the key resource at Georgia Tech and throughout the Southeast for inspiration, engagement, education, and empowerment about the most challenging issues in energy.

#### **MISSION**











# BENEFITS FOR SPONSORS

By partnering with the Energy Club at Georgia Tech, your organization gains direct access to a talented, interdisciplinary student body passionate about shaping the future of energy. Our sponsors are essential to helping us deliver high-quality programs and opportunities throughout the academic year.

1

Network with top student talent, faculty, and fellow industry leaders through events, panels, and showcases.

2

Strengthen your brand as a champion of innovation, sustainability, and educational initiatives in the energy space.

3

Engage in meaningful dialogue with the next generation of engineers, analysts, policymakers, and entrepreneurs.









	Bronze	Silver	Gold	Platinum
Donation	\$500	\$1,000	\$2,000	\$5,000
Logo Placement				
Website	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Weekly ECGT Newsletter		<b>✓</b>	<b>✓</b>	✓
Promotional Materials			✓	✓
Student Access				
Energy Chats	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Dedicated Student Recruitment Opportunities		<b>✓</b>	<b>✓</b>	<b>✓</b>
Southeastern Energy Conference				
Complimentary Tickets		2	5	10
Showcase Booth	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Advertisement			<b>✓</b>	✓
EnergyHack @GT				
Host a Workshop		<b>✓</b>	<b>✓</b>	<b>✓</b>
Advertisement			✓	✓



# 6

## **OUR IMPACT**

#### **ENERGY CHATS**

Our biweekly **Energy Chats** bring in experts from industry, academia, and government to discuss pressing topics in energy. Past sessions have featured Hayley Ryan (ExxonMobil, Low Carbon Solutions), Professor Jung-Ho Lewe (Georgia Tech, Distributed Energy Resources), and Ben Damani (Cherry Street Energy). These events give students access to real-world insights and diverse perspectives shaping the future of energy.

#### **NETWORKING EVENTS**

Held monthly, our networking events connect students with professionals, researchers, and faculty. Highlights include a "Day in the Life" panel with GE Vernova, hands-on workshops, and business mixers. These events foster meaningful relationships and help establish ECGT as a hub for energy-focused collaboration across campus and industry.







## **OUR IMPACT**

#### **FACILITY TOURS**

We organize exclusive tours to high-impact energy sites, from data centers and utilities to microgrids and R&D labs. These trips offer students real-world exposure to energy infrastructure and operations, while also enabling face time with engineers and decision-makers in the field.

#### **PROJECTS**

The Energy Club supports student-led projects that explore innovative solutions to real-world energy challenges. Past and ongoing efforts include a Piezoelectric Sidewalk to harvest energy from footsteps, a Collapsible Solar Array for deployable clean energy, and a Bike-to-Power Generator that converts pedaling into electricity. We've also participated in national competitions like the DOE Solar Decathlon and the Solar District Cup, showcasing our team's technical creativity and commitment to sustainability.





# SOUTHEASTERN ENERGY CONFERENCE

The Southeastern Energy Conference is a full-day event that brings together professionals from research, industry, and policy to share insights on today's evolving energy landscape. The conference features opening and closing keynotes, student-moderated expert panels, and an industry showcase highlighting companies across the sector. A student research symposium rounds out the event, where selected projects are presented and judged by a panel of experts.













## **ENERGYHACK@GT**

EnergyHack@GT is our annual 36-hour Energy & Sustainability Hackathon, returning this year after a successful inaugural event that drew over 100 attendees. Students from across disciplines collaborate to tackle real-world challenges in areas like energy efficiency, renewables, and sustainability. The weekend includes keynote speakers, technical workshops, and mentorship from industry partners, culminating in team presentations judged by experts, with prizes awarded to top solutions.















# THANK YOU TO OUR PAST SPONSORS

We are grateful to the organizations that have supported the Energy Club @ Georgia Tech and made our events and initiatives possible. Your partnership has empowered students to explore real-world energy challenges, engage with industry professionals, and build the skills needed to lead the global energy transition.

Thank you for investing in the future of energy.

#### PREMIER PARTNER



**SILVER** 





Expect More. Experience Better.

#### **BRONZE**







## **MEET OUR TEAM**













# THANK YOU

Thank you for considering a partnership with the Energy Club @ Georgia Tech. We look forward to building a meaningful collaboration that supports your company's goals and our members' growth.



